



Looking for a profile photo you will *really* like?

Transform your and your team's
online visibility with a
professional headshot.



Headshot Pop Up Service

£69 each

- My mobile studio comes to you
- Drop in - no need to book
- Provide your name and email address
- Easy pay by card or QR code link
- Allow 10 minutes to include individual styling and time to relax
- You choose your favourite photo
- The edited and finished digital image will be sent to you via downloadable link





Meet your photographer

Penny Bird

Hello, I am a friendly, enthusiastic commercial photographer with a superpower for making photo shoots a positive and enjoyable experience.

I'm doing my dream job: mostly working with professionals - just like you - to elevate your brand, tell your story and attract your ideal clients. I travel locally and internationally for work and can't wait to meet you.



Why invest in your online visibility?

Some commercial benefits include:

- consistent branding
- improved discoverability
- credibility and authority
- connection with clients and peers
- more opportunities
- boosts confidence

THE HEADSHOT PROCESS



Step 1

Dress up (for
your future role)



Step 2

Drop in (allow 10
mins)



Step 3

Select your
favourite image
(extras available
to purchase)



Step 4

High res digital
image delivered
via link



What makes a good headshot?

Penny says: The focus is your head and shoulders and I generally recommend a plain, non-distracting background. Welcoming eyes, a friendly expression, and preferably a smile, are key. Dress for your next role and show up as your best self - formality and accessories should be dictated by your future plans.

Catchlights (the light dots) in the eyes should be at 2 o'clock - they are the lightest point in the image and draw attention to your eyes.

A lifetime first!

Penny achieved the impossible and took a photograph of me which I actually like. This is a lifetime (40+ years) first. Key to doing so were her warm manner, which helped ease the initial awkwardness of having a giant camera lens pointed at me, her enthusiasm and her patience.

I also loved that she took a variety of photographs (variations in pose, expression etc.) from which I could choose - the only real difficulty was making that choice.

Thank you, Penny!





Get in touch

Penny Bird

www.pennybird.co.uk

+44(0)7903 188611

penny@pennybird.co.uk