

**Job Title:** CRM Developer (Dynamics 365)  
**Location:** Croxley Business Park, Watford  
**Job Salary:** £45 000- £ 50 000 + Substantive Benefits

We are looking for an experienced Dynamics 365 CRM Developer to join our IT Department. This role will focus on CRM development and data management to support Skillnet's business development strategy aimed at driving sales for the organisation.

This is a great opportunity to get involved in exciting projects and then whilst being a technical CRM point of contact, working to develop the solution. Skillnet will help you develop within the team and are committed to offering career progression within the organisation

### **Key tasks and accountabilities**

- Responsible for developing our current system in line with business requirements  
Ensuring data integrity in the CRM system
- Designing and running reports to meet the needs of the organisation
- Introducing innovative ideas
- Training users on CRM
- Maximising efficiencies in business processes and managing marketing campaigns that are strategically aligned with the organisation's objectives.
- An understanding of SQL queries would be desirable (although training would be given).
- Working and customising CRM platforms.
- Working with reporting tools to produce accurate and informative reports.

### **Education**

- Graduate level education
- Relevant qualifications and certificates

### **Personal qualities**

- Highly experienced in all areas of Microsoft Dynamics 365 CRM
- Strong motivation to learn new data and reporting skills.
- Resilience and tenaciousness with the ability to adapt.
- Good written and verbal communication skills.
- Motivation to learn new data and reporting skills
- Strong analytical skills with attention to detail.
- Strong Microsoft Excel Skills
- Knowledge and understanding of reporting technologies and tools, reporting services and business intelligence tools would be desirable.
- Excellent numerical skills.

We offer a competitive benefits package plus further development and training with this opportunity.

Benefits Include:

- 25 Days holiday + Bank Holidays
- Death in Service Benefit
- Private Medical (opt in after successful completion of probation)

### **Skillnet's Benefits Bag**

Skillnet has recently launched a new benefits package to reward our employees for their service and performance. The new package includes incremental annual leave entitlement of up to 8 weeks per annum, up to 12 long weekends a year the opportunity to take a paid day off to work with your favourite charity, work anniversary bonuses and membership of a perks reward and recognition scheme.

### **About Skillnet**

Skillnet is a specialist provider of Apprenticeships in the automotive sector. Operating nationally, each year we manage the training for more than 4000 people. We run the national Apprenticeship Programmes for Ford, McLaren, DAF Trucks as well as programmes for independent motor businesses.

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This job description describes (but does not limit) the main duties and responsibilities of the job. These are subject to variation by Skillnet as is necessary to respond to changes to the business, both internal and external.

Skillnet is GDPR compliant, please click on the link provided to our website to view our privacy notice for Job Applicants. (This can only be added once we have added privacy notice for Job applicants on website)